



kiwi-lifestyle.com

**A new
venture
to bring
fresh
talent
to NZ**

What is Kiwi-Lifestyle.com?

Kiwi-Lifestyle.com is a unique and powerful concept in international recruitment.

It will attract, pre-qualify and make available to NZ companies an ongoing array of top quality, offshore candidates with valuable skills and credible experience.

The Kiwi-Lifestyle brand will be launched with an initial focus on the UK and European market places. This venture is supported by Immigration NZ.

The Kiwi-Lifestyle.com expo

The three day Kiwi-Lifestyle.com recruitment expo will be an “absolutely, positively Kiwi” showcase.

It will market NZ to high quality candidates already motivated to emigrate. To be held in Harrogate, it will also run in conjunction with Immigration NZ.

It will be exclusive to Kiwi-Lifestyle.com members.

Over \$500,000 has been budgeted to design and promote the expo and the Kiwi-Lifestyle.com concept in the UK in coming months.



An exclusive recruiting club

Kiwi-Lifestyle.com is an exclusive 'recruiting club' - membership is restricted to 40 NZ organisations operating in different sectors. This removes competition for candidates.

Members pay an annual subscription to join Kiwi-Lifestyle.com. They then have unlimited access to Kiwi-Lifestyle.com's extensive offshore recruiting services, and can negotiate as many hires as they need at no additional cost.



> so far, yet so close...

The benefits of membership

Exclusive 24/7, 365 day access to significant talent pools of skilled, experienced UK candidates who are motivated to emigrate 'down under'.

Talent pool candidates are pre-qualified against specific recruitment criteria nominated by Kiwi-Lifestyle.com members.

A presence at our prestigious, three day Kiwi-Lifestyle.com recruitment expo targeting 15,000 UK candidates.

Full assistance with all logistics associated with attending the expo, and negotiated travel and accommodation rates.

Full assistance to set up meetings in the UK with prospective hires. A presence on our profile-raising advertising/promotional forum that enables NZ-based member companies to market year-round to UK candidates.

The talent pools

Our talent pools are driven by a comprehensive and continuous 'candidate sourcing strategy' in the UK.

Talent pool numbers should exceed 15,000 candidates and will contain full details on all entries.

Members will use sophisticated search technology to quickly scope and identify potential recruits from within the talent pool.

Members can use the talent pool as often as they like and make as many hires as they want for no additional charge.



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